

Cookies on our website

So what are these cookies?

A cookie is a small piece of data that is sent from a website and stored on your computer. Most websites you will visit use cookies because they allow the website to remember who you are. Cookies can improve your browsing experience throughout the duration of your visit, and even on repeat visits. For example, when you log in to KVB PRIME's client portal to deposit funds, a "session cookie" is set so that the website remembers that you have already logged in. If the website did not set this cookie, you would be asked for your login and password on each new page as you progressed through the funding process.

They improve user experience by:

- ✓ remembering settings, so you don't have to keep re-entering them whenever you visit a new page
- ✓ remembering information you've given (eg your postcode) so you don't need to keep entering it
- ✓ measuring how you use the website so we can make sure it meets your needs

Are there different types?

There are many other types of cookies in addition to the "authentication" cookies referenced above. For example, some cookies let the website remember your preferences, and other advertising cookies can be used to track the performance of online marketing campaigns. When browsing our website there are "first party" cookies set by KVB PRIME, as well as "third party" cookies such as a Facebook "Like" button that remembers that you liked a page.

Can I stop cookies being sent?

Cookies are generally harmless. However, some users do not want their information to be stored, even if it is being used to enhance their user experience.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third-party cookies. For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.

While it is possible to block or delete some cookies, you can expect to lose some website functionality if you do so. Blocking all cookies will, however, have a negative impact upon the usability of many websites, including this one.

Want more information? ¹

- [Video](#)
- [Information Commissioner's Office \(ICO\)](#)
- [About cookies website](#)

¹ Third Party Links: Links to third-party sites are provided for your convenience and for informational purposes only. KVB PRIME bears no liability for the accuracy, content, or any other matter related to the external site or for that of subsequent links and accepts no liability whatsoever for any loss or damage arising from the use of this or any other content. Such sites are not within our control and may not follow the same privacy, security, or accessibility standards as ours. Please read the linked websites' terms and conditions.